



# RSVP

Eric Charman's 80th Birthday

Ultimate Gala Celebration

Sunday, March 4, 2012

5:00 pm at McPherson Playhouse Theatre

PACIFIC  
Opera  
VICTORIA



VICTORIA  
SYMPHONY



VICTORIA  
CONSERVATORY  
OF MUSIC

# Donor Benefits

## GALA BIRTHDAY WISH DONOR \$500

- Access to VIP section for Gala concert and ceremony
- Commemorative Program: your birthday wishes (approx 25 words)
- Recognition in Gala thank you ad in Victoria Times Colonist

## GALA HOSPITALITY DONOR \$1,000

*All above benefits plus:*

- Recognition of support for a Gala feature: flowers, decor, invitations, etc.
- Commemorative Program: special birthday greeting (approx 25 words plus supplied graphic)
- Recognition in the house concert programs of all benefiting organizations
- Recognition on Charman Gala web page

## GALA PERFORMANCE DONOR \$2,500

*All above benefits plus:*

- Tiered acknowledgement on Eric's Secret Birthday Gift
- Name recognition on Gala signage inside theatre and in the reception areas
- Recognition of support for performance: Maestro Timothy Vernon, soloists, chorus or symphony
- Recognition on letterhead including thank you letters to attendees, sponsors & auction donors
- Commemorative Program: Quarter page birthday greeting with optional custom design

# Sponsor Benefits

## GALA SUPPORTING SPONSOR \$5,000

*All the above Donor benefits plus:*

- Two tickets to Gala event with reserved VIP seating for concert and ceremony
- Prominent acknowledgement on Eric's Secret Birthday Gift
- Recognition from the podium
- Name/logo recognition on video monitors in reception areas
- Name/logo recognition with hyperlink on websites of three benefiting organizations
- Commemorative Program: Half page display ad plus Quarter page birthday greeting

## GALA PRESENTING SPONSOR \$10,000

*All above benefits plus:*

- Four tickets to Gala event with reserved VIP seating for concert and ceremony
- Commemorative Program: Full page display ad plus Quarter page birthday greeting
- Half page full colour ad to run in the house concert program of each benefiting organization

## LEAD GALA SPONSOR \$25,000 and over

*All above benefits plus:*

- Ten tickets to Gala event with reserved VIP seating for concert and ceremony
- Premium name/logo recognition in all Gala communications
- Commemorative Program: Full page display ad with premium placement
- Full page full colour ad to run in the house concert programs of each benefiting organization
- At this most generous level, the sponsorship committee would be pleased to further tailor these benefits to meet your objectives and interests

# RSVP

Name(s) \_\_\_\_\_

Number of guests \_\_\_\_\_ x \$250/person \_\_\_\_\_

I/We would be pleased be a generous Donor or  
Sponsor of this Ultimate Gala Celebration \_\_\_\_\_

- Birthday Wish Donor \$500
- Hospitality Donor \$1,000
- Performance Donor \$2,500
- Supporting Sponsor \$5,000
- Presenting Sponsor \$10,000
- Lead Gala Sponsor \$25,000 and over

I/We regret that we are unable to attend \_\_\_\_\_  
but wish to make a donation \_\_\_\_\_

TOTAL PAYMENT \_\_\_\_\_

- Please contact me directly about Donor  
and Sponsor opportunities
- My cheque payable to 'Charman's Chair-ity' is enclosed
- Please charge my credit card  Visa  Mastercard  Amex

Card Number \_\_\_\_\_ Expiry \_\_\_\_\_

Name on Card \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

Charitable tax receipts will be issued for all donations and for the tax deductible portion of dinner tickets. Business receipts will be issued for all sponsorships.

**Help honour Eric Charman's  
lifelong support of the arts**

**Don't forget to write your birthday greetings on the back!**

## Personal Birthday Wishes

All donors and sponsors have the opportunity to extend a personal birthday greeting in the Commemorative Program, subject to the level of benefits described inside. You may use the space below to submit a brief message with approximately 25 words.

To ensure that your message and/or display ad is included, please respond early!

**Program Deadline February 15, 2012**

- I prefer to submit my birthday greeting by email
  - Please contact me directly about the specifications for camera ready artwork or to discuss custom professional design for the Commemorative Program
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Please take your seat as an  
important supporter of music in Victoria

For all enquiries about the Ultimate Gala Celebration  
please contact 250-382-1641 or [charmanbirthday@gmail.com](mailto:charmanbirthday@gmail.com)

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