

FOR IMMEDIATE RELEASE

May 2, 2019

Help the VCM Save their Steinway

The Victoria Conservatory of Music is launching a special campaign to save their beloved 1965 Steinway grand piano, beginning with a by-donation benefit concert on Sunday, May 26.

The Steinway grand piano was brought to Victoria by the VCM's first Principal, Robin Wood, having been purchased in Germany and transported via the Panama Canal to Victoria. It has served the VCM's many generations of students, faculty, and well-known visiting artists extremely well for over 50 years.

One of the school's most treasured instruments, the Steinway has been at the VCM for the entire history of the school. However, after 54 years of service, the piano is now in need of critical refurbishment to keep it at the level required for concert performance.

Many notable Conservatory faculty and students have performed on this remarkable Steinway over the past half century, and the instrument has also been host to a long list of renowned visiting performers including; Anton Kuerti, Laura O'Gorman, Jocelyn Abbott, Jane Coop, Martin Isepp, Jon Kimura Parker, Martin Stadtfeld, Janina Fialkowska, and Angela Cheng, who chose this piano to use for her performances of all of the Beethoven piano concertos with the Victoria Symphony in the Royal Theatre in 2016

The by-donation benefit concert is a unique opportunity to hear the story of the VCM Steinway and enjoy a wonderful afternoon of music in the historic, acoustic Alix Goolden Performance Hall. The event is hosted by Robert Holliston, Head of Keyboard at the VCM, with performances by the talented VCM keyboard faculty.

WHAT: VCM's Steinway Grand Piano Revitalization Fundraising Concert

WHERE: Victoria Conservatory of Music's Alix Goolden Performance Hall, 907 Pandora Avenue, Victoria

WHEN: Sunday, May 26, 2019 - 2:30 p.m.

HOW MUCH: By-donation at the door.

For more information about visit: <https://vcm.bc.ca/events/save-our-steinway/>

About the Victoria Conservatory of Music:

Founded in 1964, the Victoria Conservatory of Music is one of Canada's most innovative and progressive music schools. Its mission is to enrich lives through music in a thriving community accessible to all. The VCM is a Centre for Excellence and enjoyment of music through education, performance and music therapy, serving its community of over 3700 students and music therapy clients of all ages, through six outstanding program areas: The Ann & George Nation Conservatory School of Classical Music; The Chwyl Family School of Contemporary Music; the School of Music Technology and Creativity; and the departments of Postsecondary Studies, Music Therapy, and Early Childhood Music. VCM's Music Outreach initiatives further enrich the lives of over 1000 children in day-cares, preschools, and Elementary schools throughout the Greater Victoria Area. The VCM is a non-profit organization located in Victoria, British Columbia, Canada. For more information visit us online at: vcm.bc.ca