



FOR IMMEDIATE RELEASE

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Victoria Conservatory of Music is playing your song at their annual Open House Sept 7

VICTORIA- The Victoria Conservatory of Music (VCM) invites the whole community to join in the musical fun when it throws open the doors on Saturday, Sept. 7 and welcomes visitors.

Family fun includes instrument petting zoos for visitors of all ages and free mini classes with the VCM's Early Childhood Music department for young visitors from 0 to 6 years of age from 10 a.m. to noon. Guests are also invited to experience the VCM's exciting, new Music Technology Lab. The Open House offers a chance to chat with VCM faculty and ask about all of the music classes and lessons being offered at both the VCM downtown and VCM Westhills locations.

"We want everyone to come and join us in celebrating the incredible power of music," says Victoria Conservatory of Music CEO Jane Butler McGregor. "We're very excited to share the excellence the Conservatory offers to everyone in the community of every age and every ability. There are so many incredible programs available- from classical to contemporary to music technology to music therapy. We want to share them all!"

During the Open House visitors will have the opportunity to tour the school and view the performance halls, practice rooms, and recently moved library featuring 6-,000+ music sheets and books. Guests can collect passport stamps as they go and enter to win free lessons and tickets to upcoming VCM Presents concerts.

The day features ongoing live performances on the Alix Goolden Hall stage starting at 10:30a.m. Conservatory faculty and students will entertain and inspire on a range of instruments in both classical and contemporary genres.

WHAT: Victoria Conservatory of Music Open House

WHEN: Saturday, September 7 from 10:00 a.m. to 2 p.m.

WHERE: Victoria Conservatory of Music, 900 Johnson Street in downtown Victoria

HOW MUCH: This is a **free** family event!

About the Victoria Conservatory of Music:

Founded in 1964, the Victoria Conservatory of Music is one of Canada's most innovative and progressive music schools. Its mission is to enrich lives through music in a thriving community accessible to all. The VCM is a Centre for Excellence and enjoyment of music through education, performance and music therapy, serving its community of over 3700 students and music therapy clients of all ages, through six outstanding program areas: The Ann & George Nation Conservatory School of Classical Music; The Chwyl Family School of Contemporary Music; the School of Music Technology and Creativity; and the departments of Postsecondary Studies, Music Therapy, and Early Childhood Music. VCM's Music Outreach initiatives further enrich the lives of over 1000 children in day-cares, preschools, and Elementary schools throughout the Greater Victoria Area. The VCM is a Non-Profit organization located in Victoria, British Columbia, Canada. For more information visit us online at: vcm.bc.ca

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